

EAST COAST EXCELLENCE

*RECAP OF THE
22ND SKILLS CANADA
NATIONAL COMPETITION*

*MONCTON COLISEUM
JUNE 5-8, 2016*



UA CANADA SUPPORTS THE SKILLS CANADA NATIONAL COMPETITION BECAUSE IT IS THE ONLY EVENT OF ITS KIND THAT CATERS TO YOUNG PEOPLE FOR SKILLED TRADE AND TECHNOLOGY EDUCATION. WE THINK THAT IT HAS GREAT VALUE FOR THE YOUTH OF CANADA IN THE WAY THAT IT EDUCATES, INFORMS, SHOWCASES, CONNECTS, AND BUILDS ON THE SKILLED TRADE AND TECHNOLOGY SECTORS. WE BELIEVE THAT IT IS TRULY A GREAT PROGRAM FOR OUR FUTURE.

Larry Slaney, Director of Training, UA Canada



ABOUT

SKILLS/ COMPÉTENCES CANADA (SCC)

- SCC is located in the national capital and has 13 Member Organizations in each province and territory.
- SCC is mandated to promote skilled trade and technology career options to Canadian youth.
- Including the work of its Member Organizations, SCC engages more than 350,000 youth annually through interactive sensory experiences that profile skilled trade and technology careers.

SKILLS CANADA NATIONAL COMPETITION (SCNC)

- SCNC is the only national, multi-trade and technology competition for students and apprentices in the country.
- Every year, more than 500 young people from all regions of Canada come to SCNC to participate in over 40 skilled trade and technology competitions.
- Students must compete at local, regional and provincial/territorial competitions to earn the privilege of representing their province/territory at SCNC.
- Through these competitions, Skills/Compétences Canada also seeks to raise awareness about skilled trade and technology sectors to Canadian youth and their influencers.
- Approximately 5,000 students from the Atlantic region, from the elementary to the post-secondary levels, visited SCNC 2016; as well as stakeholders representing industry, business, labour, government, educational institutions and non-profit organizations.
- By attending SCNC, young people get a taste for what skilled trade and technology careers are really about. Through Try-A-Trade® and Technology activities, they can discover the many great opportunities that exist within these sectors.



Larry Slaney
UA Canada

Paul Lafrance
host of HGTV's Disaster Decks,
Decked out and Custom Built

Kate Campbell
a host on HGTV's Custom Built
and owner of KateBuilds Inc.

Bill Gaines
Shaw Brick

Rob Sillner
TransCanada

Line Pelletier
celebrity chef and runner-up
on MasterChef Canada



Sherry Holmes
from the Holmes Group and
HGTV's Holmes Makes it Right

Mike Holmes Jr.
from the Holmes Group and
HGTV's Holmes Makes it Right



Line Pelletier
celebrity chef and runner-up
on MasterChef Canada

Sherry Holmes
from the Holmes Group and
HGTV's Holmes Makes it Right



I'VE BEEN WITH THE STANLEY BLACK & DECKER ORGANIZATION PROMOTING STANLEY AND DEWALT TOOLS OVER THE PAST NINE YEARS; AND I HAVE NEVER EXPERIENCED AN EVENT QUITE LIKE THIS. IT WAS GREAT TO SEE ALL OF THE YOUNG TALENT ACROSS THE COUNTRY COMPETING, BUILDING AND DESIGNING SO MANY GREAT THINGS, ACROSS ALL SORTS OF TRADES. THE LEVEL OF SKILLS THAT THESE COMPETITORS HAD WAS INCREDIBLE. OUR FUTURE LOOKS BRIGHT, AND I AM PROUD TO WORK FOR A COMPANY THAT RECOGNIZES THE POTENTIAL IN THESE COMPETITORS, AND SUPPORTS THEIR DREAMS TO GET INTO THE SKILLED TRADES. THIS IS THE FOUNDATION OF OUR INFRASTRUCTURE IN CANADA, AND TO BE PART OF IT WAS TRULY SPECTACULAR.

Shaun Elliott, Marketing Manager, Stanley Black & Decker

OPENING CEREMONY

ATTENDED BY OVER 2,000 COMPETITORS, TRAINERS, PARTNERS, EDUCATORS, YOUTH, PARENTS, GOVERNMENT OFFICIALS, AND OTHER STAKEHOLDERS, THE SCNC 2016 OPENING CEREMONY WAS HOSTED AT THE MONCTON WESLEYAN CELEBRATION CENTRE AND FEATURED:

- Parade of Champions
- Local musician Dominique Dupuis and local dancer Megan Bergeron
- Local singer Cameron Molloy
- First Nations cultural performance by the Mi'kmaq & Maliseet Nation and the group 'City Natives'
- Flag entrance by members of the RCMP and the Moncton District Pipe Band
- Addresses from the Honourable Roger Melanson, Minister of Finance and Minister of Transportation and Infrastructure for the Province of New Brunswick, SCC's representatives, key partners and alumni.



NEW ELEMENTS AND HIGHLIGHTS

- The Essential Skills Educators Forum was held on the first day of competition. The Forum was sponsored in part by NBJobs.ca and was attended by teachers, advisors, industry partners and the Essential Skills National Youth Forum participants.
- During SCNC, the new desktop version of the Essential Skills Mobile App was launched and new educational resources for teachers were made available.
- Skills Canada held an Essential Skills Webcast in partnership with ABC Life Literacy on both competition days.
- Sprinkler Systems was a demonstration contest and had 6 participants.
- This year, Skills Canada used the Periscope app to broadcast live video segments of the sponsors, celebrities, and competitors, straight from the competition floor to hundreds of live viewers.
- For the second consecutive year the CWA Foundation hosted a luncheon for welding competitors and their parents, committee members, volunteers and judges. The event was attended by over 120 people. Following the luncheon, each competitor received a monetary award towards their education in welding.
- The Gene Haas Foundation provided a monetary award to medalists in CNC Machining and Precision Machining for their continued education in the manufacturing field.
- Viega and Schluter® Systems held a networking session at their Try-A-Trade® and Technology space. Member Organizations were invited to attend.
- As part of the Stanley DeWalt Tool Enhancement Program, 6 recipients were awarded the Stanley DeWalt tools that were used during the event. The recipients included 5 local schools and Habitat for Humanity Moncton.



MY EXPERIENCE AT THE SKILLS CANADA NATIONAL COMPETITION WAS A FIRST AND AN EYE-OPENER: THE ENGAGEMENT OF THE PARTICIPANTS; THE EXCITEMENT OF THOSE DISCOVERING A PASSION FOR THE FIRST TIME; THE FOCUS, ABILITIES AND INGENUITY OF THE COMPETITORS; THE DEDICATION AND PASSION OF THE ORGANIZERS AND SPONSORS... I SAW ALL OF THIS AT THE COMPETITION AND I FEEL PROFOUNDLY INSPIRED BY THE EXPERIENCE.

*Kathryn Seymour, Director of Marketing,
PCL Constructors Canada Inc.*



43

COMPETITION AREAS

- | | | |
|------------------------------------|--|---|
| Precision Machining | Robotics | Steamfitter/Pipefitter |
| Mechatronics | Cabinetmaking | Industrial Mechanic/
Millwright |
| Mechanical CADD | Carpentry | Architectural
Technology & Design |
| CNC Machining | Hairstyling | Outdoor Power and
Recreation Equipment |
| IT Office Software
Applications | Aesthetics | Photography |
| Welding | Fashion Technology | TV/Video Production |
| Autobody Repair | Baking | Job Search |
| Aerospace
Technology | Automotive Service | Job Skill
Demonstration |
| Plumbing | Cooking | Public Speaking |
| Electronics | Car Painting | 2D & 3D Character
Computer Animation |
| Web Site
Development | Landscape Gardening | Workplace Safety |
| Electrical Installations | Refrigeration and
Air Conditioning | Heavy Equipment
Service |
| Automation
and Control | IT – Network Systems
Administration | Sprinkler Systems |
| Brick Masonry | Graphic Design | |
| | Sheet Metal Work | |

STUDENTS COMPETE WITH THE BEST OF THE BEST AT SCNC FOR A CHANCE TO WIN GOLD, SILVER AND BRONZE. WHETHER THEY MAKE IT TO THE PODIUM OR NOT THEY ARE ALL WINNERS BECAUSE THEY BELIEVE IN THEIR TRADE AND THEIR SKILLS AND THAT'S PUSHING THE INDUSTRY FORWARD.

Mike Holmes Jr. from the Holmes Group and HGTV's Holmes Makes it Right

IT WAS OUR PLEASURE TO ATTEND AND SPONSOR THE EVENT. I HAD THE OPPORTUNITY TO ATTEND A FEW OF THE FUNCTIONS AND IT WAS A REAL EYE OPENER - I WASN'T ANTICIPATING SUCH A RANGE OF TRADES BEING IN ATTENDANCE. THE ENTHUSIASM AND ENERGY WAS FANTASTIC TO SEE!

Aaron Yohnke GSC, District Manager,
PCL Construction Management Inc.

THE SKILLS CANADA NATIONAL COMPETITION IS A MEANINGFUL AND WELL-ORGANIZED INITIATIVE WHICH DOES A GREAT JOB OF FOSTERING THE ENTHUSIASM OF YOUNG WOMEN AND MEN TO BECOME OUR COUNTRY'S NEXT GENERATION OF SKILLED WORKERS.

Rob Sillner, Project Director, Energy East Pipeline Project

THE NUMBERS TELL THE STORY

OVER

5000

VISITORS

53

EXHIBITORS

OVER

\$3M

OF IN-KIND CONTRIBUTIONS FOR MATERIAL AND EQUIPMENT

152

SPONSORS AND SUPPLIERS

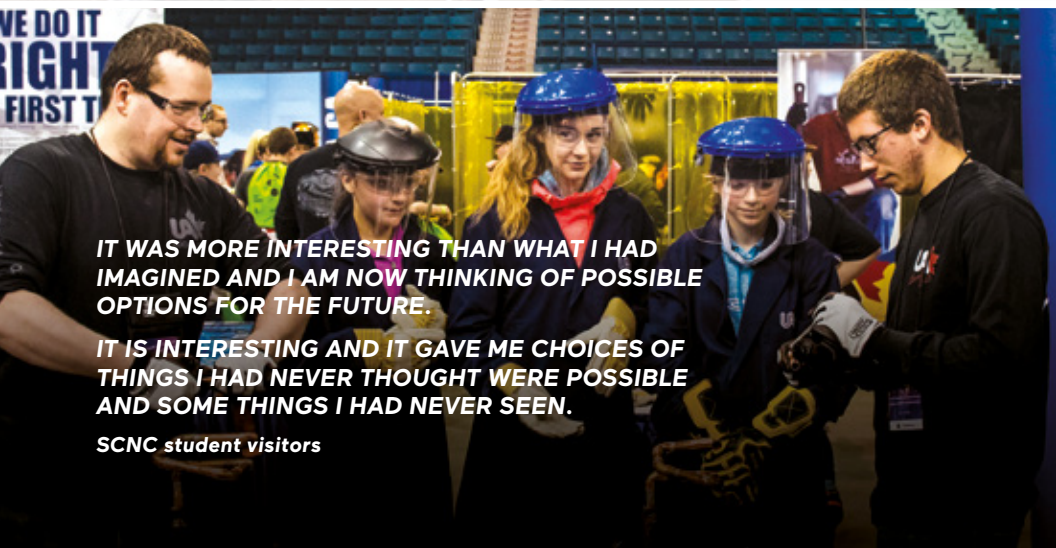
OVER

\$2M

ECONOMIC IMPACT ON NEW BRUNSWICK

55

TRY-A-TRADE[®] AND TECHNOLOGY ACTIVITIES



IT WAS MORE INTERESTING THAN WHAT I HAD IMAGINED AND I AM NOW THINKING OF POSSIBLE OPTIONS FOR THE FUTURE.

IT IS INTERESTING AND IT GAVE ME CHOICES OF THINGS I HAD NEVER THOUGHT WERE POSSIBLE AND SOME THINGS I HAD NEVER SEEN.

SCNC student visitors

TRY-A-TRADE® AND TECHNOLOGY ACTIVITIES / CAREER ZONE

55 TRY-A-TRADE® AND TECHNOLOGY ACTIVITIES SPONSORED: 18

- Over 50 of Canada's top employers including, associations, labour groups, industry, educational institutions and government partners participated with exhibit booths and Try-A-Trade® and Technology activities.
- Presenting sponsors together with the Essential Skills School Engagement Sponsor co-hosted a variety of activities.



- These interactive activities drew a large number of visitors. Celebrity participation included Mike Holmes Jr., Sherry Holmes, Paul Lafrance, Kate Campbell and Line Pelletier.
- SCNC's Try-A-Trade® and Technology activity initiative continued to grow, attracting a variety of new sponsors including:



- Several SCC sponsors returned to host a wide range of Try-A-Trade® and Technology activities aimed at engaging young visitors in their respective trades. These include:



- Exhibitors were represented in all trade sectors and included such sponsors as:



- Several local exhibitors also participated, including the New Brunswick College of Craft & Design, New Brunswick Community College, Collège communautaire du Nouveau-Brunswick, the government of New Brunswick department of Post-Secondary Education, Training and Labour, Holland College, and the Construction Association of New Brunswick and many more.

WE WANT TO THANK SKILLS/COMPÉTENCES CANADA FOR CHOOSING NEW BRUNSWICK AS THE HOST PROVINCE FOR THE 2016 SKILLS CANADA NATIONAL COMPETITION. THANK YOU FOR THIS DISTINCTIVE HONOUR! IT HAS BEEN A PLEASURE WORKING WITH "THE ENGINE" OF THIS EVENT, THE SCC TEAM. KUDOS TO THEM IN THEIR STELLAR PREPARATION! THEIR ORGANIZING AND IMPLEMENTATION PLANS WERE LIKE A FINELY GREASED MACHINE, WHICH ALLOWED FOR A SMOOTH RUNNING COMPETITION.

Lori Leach, PhD, Manager, Post-Secondary Education, Training and Labour, Government of New Brunswick



VIP NETWORKING EVENTS

SCNC PARTNER EVENTS PROVIDED THE PERFECT OPPORTUNITY FOR EDUCATORS, ASSOCIATIONS, GOVERNMENT DELEGATES, SCNC ALUMNI AND INDUSTRY LEADERS TO NETWORK.

- The Opening Ceremony Partner Reception was presented by UA Canada and TransCanada and emceed by Celebrity Chef, Line Pelletier.
- The Opening Ceremony Welcome Reception was sponsored by Stanley DeWalt for the second consecutive year.
- The SCNC official launch, co-hosted by Presenting Sponsors UA Canada and TransCanada, featured a bricklaying challenge. HGTV's Paul Lafrance and Shaw Brick's Bill Gaines commentated as Celebrity Chef Line Pelletier and HGTV's Kate Campbell teamed up with UA's Larry Slaney and TransCanada's Rob Sillner to see who was the master bricklayer!
- The Closing Ceremony Partner Brunch was presented by Canada's Building Trades Unions (CBTU) and attended by SCNC partners, the Essential Skills National Youth Forum participants, government, educators and other stakeholders.

I WAS SO EXCITED TO BE PART OF SCNC AGAIN THIS YEAR. EVERY YEAR I'M ALSO SO AMAZED AND IMPRESSED BY THE LEVEL OF TALENT AND COMMITMENT. SO INSPIRING!

Sherry Holmes from the Holmes Group and HGTV's Holmes Makes it Right



THE ESSENTIAL SKILLS NATIONAL YOUTH FORUM IS A GREAT ADDITION TO THE SKILLS CANADA NATIONAL COMPETITION. AS A GROUP, THE FORUM ACCOMPLISHES THE GOAL OF GIVING SKILLS CANADA A FRESH, YOUTHFUL OUTLOOK ON ALL ASPECTS OF THE COMPETITION. THROUGH THIS, THE SKILLS CANADA NATIONAL COMPETITION WILL BECOME MORE APPEALING TO YOUTH. SKILLS CANADA IS ABOUT GETTING PEOPLE INVOLVED IN THE TRADES AND TALKING ABOUT THE DIFFERENT CAREERS OPTIONS AVAILABLE IN THESE SECTORS. I BELIEVE THIS IS AT THE HEART OF THE ESSENTIAL SKILLS NATIONAL YOUTH FORUM: GETTING INVOLVED, MAKING FRIENDS AND COMING UP WITH IDEAS TO IMPROVE THE COMPETITION FOR THE FUTURE GENERATIONS OF SKILLED TRADE WORKERS.

Britnee Mishak, ESNYP Team Leader and silver medalist in graphic design at the 2015 provincial skills competition in Saskatchewan

ESSENTIAL SKILLS HIGHLIGHTS

AT SCNC 2016, THERE WERE SEVERAL ACTIVITIES HIGHLIGHTING THE ESSENTIAL SKILLS (ES), WITH A FOCUS ON ORAL COMMUNICATION, INCLUDING:

ESSENTIAL SKILLS STAGE

which showcased a number of interactive demonstrations highlighting the Essential Skills in the skilled trade and technology occupations. Several partner organizations and industry sponsors participated, including UA Canada, TransCanada, McCordick Glove & Safety and Stanley DeWalt.

ES LIVE WEBCAST

where a series of guests discussed the importance of the Essential Skills in their respective industries. Guests ranged from alumni to celebrities to industry leaders including CWA Foundation, CLAC, Sirco Machinery, as well as educational institutions. This Webcast was hosted by Skills Canada in partnership with ABC Life Literacy and was a success with over 1,000 viewers.

ES PASSPORT

where student visitors completed Try-A-Trade® and Technology activities exposing them to a variety of the trades. They identified which Essential Skills were used in each activity for a chance to win a prize. The passports were produced through the support of NBJobs.ca

ESSENTIAL SKILLS EDUCATORS FORUM

The second annual Essential Skills Educators Forum brought together over 100 industry partners, educators, government representatives, apprentices, and students. They were given an opportunity to discuss the importance of preparing young Canadians for trade and technology occupations before they leave the high school system. The Forum included panel discussions, Q&A, and hands on Essential Skill activities. Each participant received newly developed Essential Skill resources and a desktop version of the very successful ES Mobile App.

2016 ESSENTIAL SKILLS NATIONAL YOUTH FORUM

During SCNC, the Essential Skills National Youth Forum (ESNYF), comprised of eleven SCC alumni from across Canada, came together to share experiences and ideas. Participants focused their attention on developing an alumni program for past and future national and international competitors.

ESNYF participants provided several ideas to improve alumni engagement for consideration and potential implementation.

In addition to the alumni program development, ESNYF participants considered the importance of the nine Essential Skills and how they're incorporated into SCNC.

ESSENTIAL SKILLS MOBILE APP STATION

The Mobile App Station was well attended as students tried their hand at this innovative educational tool to see which trade or technology occupation would best suit their current ES skill level. Teachers were particularly interested in the App and how it could be incorporated into their classrooms. In addition, industry showed great interest in incorporating this tool in their youth programming and initiatives.

CONGRATULATIONS AND THANK YOU FOR SUCH AN INFORMATIVE AND PRODUCTIVE EDUCATORS FORUM! I'M A PARENT AND A BUSINESS CONSULTANT IN THE EDUCATION SECTOR, AND THE FORUM WAS WORTHWHILE TO ATTEND. IT WAS VERY HELPFUL TO MY CURRENT WORK AS WELL AS TO PLAN FOR MY YOUNG CHILDREN."

Tuy Dinh (David), Independent Development Consultant, MBA, Moncton, NB





THROUGH OUR PARTNERSHIP WITH SKILLS/COMPÉTENCES CANADA, WE'RE ABLE TO MAKE GREAT CONNECTIONS WITH STUDENTS, PARENTS, EDUCATORS, AND LIKE-MINDED INDUSTRY PARTNERS. WE'RE ALWAYS IMPRESSED BY THE EXTRAORDINARY WORK SCC DOES PROMOTING SKILLED TRADE CAREER OPTIONS TO YOUTH AND ARE PLEASED TO CONTRIBUTE TO THIS ONGOING EFFORT.

Shannon LeBel, Learning Technology Specialist, Group After Sales Volkswagen Group of Canada

NOVA SCOTIA / NOUVELLE-ÉCOSSE

CLOSING CEREMONY

- Over 2,000 attendees.
- Video address from Skills Canada's official spokesperson Mike Holmes.
- Team Spirit Award was given to Team Alberta.
- Achievement Award was given to Megan Gustafson in Hairstyling, Todd Lintaman in Aerospace Technology, and Nick Maltais in Cabinetmaking.
- Contest Safety Award was given to the Sprinkler Systems contest area.
- Over 200 medals were awarded to the top three secondary and post-secondary competitors in over 40 contest areas.
- SCNC 2016 was a qualifying year where the 2017 WorldSkills Team Canada Prospects were selected and invited on stage.
- The prospects who are successful at the WorldSkills Canadian Trials will be competing at the WorldSkills Abu Dhabi 2017 for a chance to become an international champion in their chosen trade or technology.

A POSITIVE BYPRODUCT OF THE SKILLS CANADA COMPETITIONS IS THAT THE TRADES GAIN A LARGER PROFILE IN THE GENERAL POPULATION AND SPECIFICALLY WITH YOUTH THAT ARE LOOKING FOR A CAREER. IN THE CASE OF THOMAS SKINNER THERE ARE NEVER ENOUGH SKILLED TRADES PEOPLE IN THE MANUFACTURING INDUSTRY. SKILLS CANADA PROVIDES AN AWARENESS OF WHAT MEANINGFUL AND WELL-PAID EMPLOYMENT IS AVAILABLE IN THE TRADES SECTOR.

Paul Krainer, President, Thomas Skinner & Son Ltd.



MEDIA COVERAGE



- Several regional media also covered SCNC 2016 including Times and Transcript, Radio Canada Acadie, Radio Canada, CBC Moncton, CTV, Whatsup Magazine, The Goat and Buzz Local. This enabled provincial and national coverage of this event.
- There were over 219 media stories (newspaper, magazine, radio, online and TV) related to SCNC 2016 during the months of May and June and a combined reach of 107,630,311 people from May 1 to June 31, 2016.

*This data was obtained from our media monitoring system.

I JUST WANTED TO REACH OUT TO EVERYONE SAY THANK YOU FOR YOUR SUPPORT AND EFFORTS IN 2016 AND LOOKING FORWARD TO 2017. EVERYONE PLAYED A KEY ROLE BEHIND AND IN FRONT OF THE SCENES. GREAT EVENT, WITH GREAT PEOPLE AND GREAT OUTCOMES TOWARDS PROMOTING SKILLED TRADES.

**Brock Mercer, Technical Trainer,
Volkswagen Group Canada inc.**

STRATEGIC PROMOTION

SKILLS/COMPÉTENCES CANADA INCREASED ITS LOCAL OUTREACH EFFORTS THIS YEAR TO PROMOTE SCNC 2016 AND SECURED PROMOTIONAL SPOTS IN PRINT, DIGITAL, BILLBOARD, BUS, RADIO, CINEMA AND TELEVISION WITH A TOTAL REACH OF OVER 2 MILLION.



DIGITAL & PRINT

Promotional spots for SCNC were secured largely through print media group Brunswick News and also through L'Acadie Nouvelle.



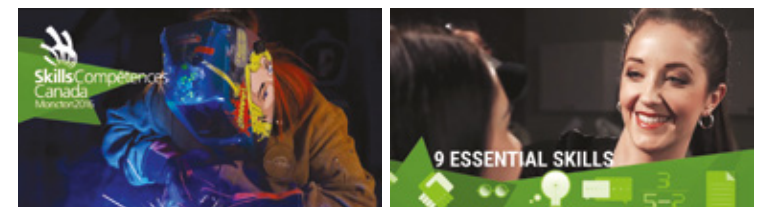
BILLBOARD AND BUS

Purchased promotional spots through Pattison Advertising. The SCNC 2016 ad was featured on three main digital billboards and several buses in the Moncton area.



RADIO

A 30 second radio ad was produced by Skills Canada and aired in English on Bell Media and Newcap radio stations and in French on independent radio. A total of 56 radio spots were aired during the final two weeks of May, leading up to the event.



VIDEO

A 30 second promotion video was played in all Atlantic Provinces Cineplex theaters from April 1st to May 31st, 2016. Bell Media also aired a total of 141 spots on CTV in the month leading up to the competition.



SOCIAL MEDIA HIGHLIGHTS

OUR OFFICIAL HASHTAG #SCNC2016 WAS USED ACROSS TWITTER, FACEBOOK, AND INSTAGRAM, AND WAS USED ON A LIVE SOCIAL MEDIA FEED DURING OUR OPENING AND CLOSING CEREMONIES.



JUN 2016 SUMMARY	
Tweets	Tweet impressions
120	165K
Profile visits	Mentions
14.3K	801
New followers	Tweets linking to you
306	15

TWITTER

Celebrity engagement on Twitter helped boost our presence significantly.



YOUTUBE

As of July 27th, our SCNC 2016 Highlight Video has over 3000 views.



FACEBOOK

Our most popular post was the Official SCNC 2016 results with a reach of 12,090 people.

MY EXPERIENCE AT THE SKILLS CANADA NATIONAL COMPETITION IN MONCTON WAS BOTH EYE OPENING AND INSPIRATIONAL. I FELT INCREDIBLY ENERGIZED WHILE WALKING AROUND THE VENUE, OBSERVING THE COMPETITIONS AND SPEAKING TO STUDENTS, PARENTS AND ORGANIZERS. THIS COMPETITION IS SUCH AN IMPORTANT EVENT THAT BRINGS THE ATTENTION AND PRESTIGE OF THE SKILLED TRADES TO OUR YOUNGER GENERATIONS. I'M EXTREMELY PROUD OF THE PATH I'VE TAKEN BY PURSUING MY PASSION IN THE SKILLED TRADES AND TO SEE CANADIAN YOUTH IN A VENUE THAT ALLOWS THEM TO PURSUE THAT SAME PASSION MAKES ME FEEL CONFIDENT THAT OUR COUNTRY IS IN GOOD HANDS."

Kate Campbell, a host on HGTV's Custom Built and owner of KateBuilds Inc.

ONSITE SURVEY RESULTS

- This year, 79% of spectators feel they have learned about new sources of information in how to pursue a career in skilled trades and technologies.
- 99% of spectators agree that the Skills Canada National Competition was a positive experience.
- When asked, a significant percentage of spectators admitted to "feeling" the impacts of a shortage of skilled workers in daily life. This year, 71% agreed that a shortage of skilled workers negatively impacts their work lives, and 61% agreed that a shortage of skilled workers negatively impacts their personal lives.
- Virtually all spectators agree that the 9 Essential Skills are important for those in skilled trade and technology occupations. Nearly 9 in 10 (86%) of respondents say these skills are "very important".
- Over three quarters of young spectators (77%) say they would consider a career in skilled trades and technologies after having attended the competition.



I BELIEVE THE SKILLS CANADA NATIONAL COMPETITION IS THE PERFECT OPPORTUNITY TO SHOW SKILLED TRADES TO VISITORS. THE EVENT BRINGS TOGETHER THE BEST FUTURE TRADESPEOPLE AND SHOWCASES WHAT THEY CAN ACCOMPLISH. IT IS AN HONOR TO WORK WITH THESE PEOPLE AND HAVE THEM USE OUR EQUIPMENT. AS A SUPPLIER, THE COMPETITION IS AN OCCASION TO SHARE OUR PASSION FOR THE TRADES WITH COMPETITORS AND VISITORS.

**Sébastien Tremblay, Technical Sales Representative,
Lincoln Electric Company of Canada**

A LOOK AT 2017



TEAM CANADA SELECTION

Following SCNC 2016, the highest-ranking age eligible medalist in each applicable contest area was selected to compete in the WorldSkills Canadian Trials taking place in January and February 2017 across the country.

Competitors reaching pre-established Canadian standards will be named to WorldSkills Team Canada 2017 and will compete at the 2017 WorldSkills Competition.

WORLDSKILLS ABU DHABI 2017

WorldSkills Team Canada 2017, along with competitors from up to 75 countries, will compete at the 44th WorldSkills Competition, in Abu Dhabi, United Arab Emirates, October 14-19, 2017, at the Abu Dhabi National Exhibition Centre. This venue is the largest exhibition centre in the Middle East with a total space of 1.2 million square feet.

More than 1,200 competitors, 1,000 experts, 3,000 volunteers and over 200,000 visitors will be participating at this one-of-a-kind international event showcasing the world's very best young talent in the skilled trade and technology sectors.

SKILLS CANADA WINNIPEG 2017 NATIONAL COMPETITION

The countdown is on for the 23rd Skills Canada National Competition, which will be taking place from May 31st to June 3rd, 2017, in Winnipeg, Manitoba, at the RBC Convention Centre.

Skills/Compétences Canada and Skills Canada Manitoba welcomes everyone to join them in the vibrant province of Manitoba to experience another exciting Skills Canada National Competition.

Meet Canada's future skilled workers and connect with education and industry leaders!

MULTI-YEAR SUPPLIERS



GOLD SUPPLIERS



SILVER SUPPLIERS



BRONZE SUPPLIERS



FRIENDS OF SKILLS



- Acadia Bricklayers
- Akhurst Machinerie Ltd.
- Atlantic Aesthetic Academy
- Audatex Canada
- BAC Local 8
- Bird Stairs
- Canadian Equipment Outfitters
- Carpart.com
- Coolworks Workwear
- Eddy Group Ltd.
- Fastenal
- General Electric
- Groupe Savoie
- Hubbel
- I-CAR Canada
- Innovative Tools and Technologies
- Master Group L.P.
- Moen
- Neighbourhood Recycling
- Power Air Cleaning Ltd.
- Rittal
- Sarkis Collision Centre
- Stelpro
- Summer Manufacturing
- Sysco
- Troy Life & Fire Safety
- Vipond Fire Protection

PRESENTING SPONSORS



PREMIER SPONSOR



ESSENTIAL SKILLS SCHOOL ENGAGEMENT AND EDUCATORS FORUM SPONSORS



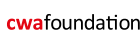
OFFICIAL PARTNERS



SUPPORTING SPONSORS



TRY-A-TRADE® AND TECHNOLOGY PARTNERS



EDUCATION & ASSOCIATION PARTNERS



FUNDING PARTNER

