NATIONAL SKILLED TRADES AND TECHNOLOGY WEEK

NOVEMBER 5TH –11TH, 2017

WHAT IS NATIONAL SKILLED TRADES AND TECHNOLOGY WEEK (NSTTW)?

NSTTW is a key date in the annual Skills/Compétences Canada (SCC) calendar. The goal of this week-long event is to promote and host awareness raising events around the many career opportunities in skilled trades and technology in Canada. During NSTTW organizations from across Canada get involved with SCC in a "hands-on" way to promote skilled trades and technology careers to youth, parents and the public.

WHY IS IT HAPPENING?

It is clear that skilled trade and technology careers are important for our economy and an excellent career path for many young Canadians. Yet many Canadians either do not know what trade careers look like or what they entail. This week of events and information is dedicated to raise awareness through insight into the career options available.

Skills/Compétences Canada's plan is to work with its member organizations and partners to facilitate and host skilled trade and technology activities in regions across Canada, to engage business and political leaders in discussions about the importance of these careers for our country, to focus media attention on these careers and to highlight those individuals that pursued these paths themselves.

GOALS

- Get Canada's youth thinking about skilled trade and technology careers as a viable, interesting option.
- Get Canada's youth to engage in projects/experiences involving skilled trades and technology, fostering conversations between industry, teachers and students.
- To engage with industry thought leaders and political decision makers creating a dialogue focused on the importance of encouraging uptake in skilled trades and technology careers to ensure that Canada remains at the forefront of competitive advantage in global economies.

HIGHLIGHTING ESSENTIAL SKILLS FOR A SUCCESSFUL CAREER:

2018 FOCUS IS THINKING – PROBLEM SOLVING

NSTTW OFFICIAL LAUNCH

Tuesday, November 7, Shaw Conference Centre, Salon 4 9797 Jasper Avenue, Edmonton, Alberta

7:15 am – 9:00 am

Networking Breakfast and Official Launch The Official Launch will feature special guests, celebrities, educators and industry leaders.

9:00 am – 10:30 am

Essential Skills Workshop Stakeholders from education and industry will participate in the Essential Skills Work Ready Youth Program workshop. They will be introduced to the Essential Skills program through interactive activities that will help improve Essential Skills for Canadian youth entering the workplace.

10:45 am – 11:30 am

Skills Exploration Day Tour Local junior high schools will bring teams of four to the Shaw Conference Centre for an authentic and meaningful skilled trade and technology career exploration experience. SCC and Skills Canada Alberta will offer tours to the attendees who wish to observe Skills Exploration Day and learn more about this experiential experience for youth.

SKILLSCOMPETENCESCANADA.COM/NSTTW **#NSTTW**





Canada



CANADA 150